



RATING AGENCY

BBBEE™

BROAD-BASED BLACK ECONOMIC EMPOWERMENT CERTIFICATE

MEASURED ENTERPRISE	HIGHBURY MEDIA (PTY) LTD
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PHYSICAL LOCATION	36 Old Mill Road, Ndabeni, Cape Town, 8001
REGISTRATION NUMBER	2004/031056/07
VAT NUMBER	4580222752
CERTIFICATE NUMBER	BEE 082/23

B-BBEE STATUS LEVEL	3 (96.08 Points)
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B-BBEE RECOGNITION LEVEL	110%		
BLACK OWNERSHIP	10.00%	DISABLED	3.50%
BLACK FEMALE OWNERSHIP	4.00%	BLACK UNEMPLOYED	0.00%
BLACK NEW ENTRANTS	6.00%	BLACK PEOPLE LIVING IN RURAL AREAS	0.00%
BLACK DESIGNATED GROUPS	4.50%	BLACK MILITARY VETERANS	0.00%
BLACK YOUTH	1.00%		
FINANCIAL YEAR END	30 June 2022		
SCORECARD	Marketing, Advertising & Communication Generic Scorecard - 6 May 2016 (No. 39971)		
MODIFIED FLOW-THROUGH	No	PARTICIPATED IN YES INITIATIVE	No
EXCLUSION PRINCIPLE	No	YES TARGET AND 2.5% ABSORPTION	No
DISCOUNTING PRINCIPLE	Yes	1.5 x YES TARGET AND 5% ABSORPTION	No
EMPOWERING SUPPLIER	Yes	DOUBLE YES TARGET AND 5% ABSORPTION	No

B-BBEE ELEMENTS AUDITED	WEIGHTING	SCORE
OWNERSHIP	25	8.79
MANAGEMENT CONTROL	27	23.36
SKILLS DEVELOPMENT	30	25.19
ENTERPRISE AND SUPPLIER DEVELOPMENT	46	28.74
SOCIO-ECONOMIC DEVELOPMENT	5	5.00
RESPONSIBLE MARKETING COMMUNICATION	5	5.00

ISSUE DATE 27 July 2023
 EXPIRY DATE 26 July 2024



 San-Reece Roelf
 TECHNICAL SIGNATORY



BBBEE Rating Agency has assessed and verified the specified BEE elements of the abovementioned measured entity, to provide an independent and impartial opinion on the BEE status of the measured entity, based on the Broad-Based BEE Codes of Good Practice