



**RATING AGENCY**

**BBBEE™**

**BROAD-BASED BLACK ECONOMIC EMPOWERMENT CERTIFICATE**

**MEASURED ENTERPRISE                      HIGHBURY MEDIA (PTY) LTD INCLUDING RAMSAY MEDIA (PTY) LTD**

PHYSICAL LOCATION                      36 Old Mill Road, Ndabeni, Cape Town  
 REGISTRATION NUMBER                      2004/031056/07 & 1934/005460/07  
 VAT NUMBER                                      4580222752 & 4950153280  
 CERTIFICATE NUMBER                      BEE060/22-02

**B-BBEE STATUS LEVEL                      4 (91.88 Points)**

B-BBEE RECOGNITION LEVEL                      100%

BLACK OWNERSHIP                      10.00%	DISABLED                                      3.50%
BLACK FEMALE OWNERSHIP                      4.00%	BLACK UNEMPLOYED                      0.00%
BLACK NEW ENTRANTS                      6.00%	BLACK PEOPLE LIVING IN RURAL AREAS                      0.00%
BLACK DESIGNATED GROUPS                      4.50%	BLACK MILITARY VETERANS                      0.00%
BLACK YOUTH                                      0.00%	

FINANCIAL YEAR END                      30 June 2021  
 SCORECARD                                      Marketing, Advertising & Communication Generic Scorecard - 6 May 2016 (No. 39971)

MODIFIED FLOW-THROUGH                      No	PARTICIPATED IN YES INITIATIVE                      No
EXCLUSION PRINCIPLE                      No	YES TARGET AND 2.5% ABSORPTION                      No
DISCOUNTING PRINCIPLE                      Yes	1.5 x YES TARGET AND 5% ABSORPTION                      No
EMPOWERING SUPPLIER                      Yes	DOUBLE YES TARGET AND 5% ABSORPTION                      No

<b>B-BBEE ELEMENTS AUDITED</b>	<b>WEIGHTING</b>	<b>SCORE</b>
OWNERSHIP	25	8.79
MANAGEMENT CONTROL	27	20.49
SKILLS DEVELOPMENT	30	23.23
ENTERPRISE AND SUPPLIER DEVELOPMENT	46	29.37
SOCIO-ECONOMIC DEVELOPMENT	5	5.00
RESPONSIBLE MARKETING COMMUNICATION	5	5.00

ISSUE DATE                      30 June 2022  
 RE-ISSUE DATE                      19 September 2022  
 EXPIRY DATE                      29 June 2023

  
 San-Reece Roelf  
**TECHNICAL SIGNATORY**



BBBEE Rating Agency has assessed and verified the specified BEE elements of the abovementioned measured entity, to provide an independent and impartial opinion on the BEE status of the measured entity, based on the Broad-Based BEE Codes of Good Practice